**Proposal for a seminar at the 7th Strategy Forum for the Baltic Sea Region**

**Heading:**

Youth social entrepreneurship development in the Baltic Sea Region

EUSBSR PA Education objective

**Description:**

The workshop focuses on releasing the potential of developing youth social entrepreneurship to increase the prosperity of the BSR by 2030. It discusses questions as: what could be SMART objectives for youth social entrepreneurship development? What would be the most effective methods to use?

**Message to the media**

How to release the potential of youth social entrepreneurship to increase the prosperity of the BSR?

**Elaboration:**

The workshop focuses on discussion how to release the potential of youth social entrepreneurship to increase the prosperity of the BSR by 2030, including supporting the goals of European Commission´s Social Business Initiative. How can social entrepreneurship help with combating youth unemployment in the region? How to release entrepreneurial creativity of youth to contribute to solving other regional challenges? What are existing initiatives and methods? What could be the most effective ones?

A key factor for effective social entrepreneurship education lies in the integrated approach and cooperation between a variety of stakeholders across BSR: national/regional/local authorities, businesses, academia and NGO’s. Thus we wish to involve all of these stakeholders in the discussion. The speakers examine common challenges, best practices, existing cross-border initiatives as well as potential for BSR cooperation. The workshop includes enabling interactive participation of the audience.

**Venue and time:**

Estimated no. of participants: 50

Required time: 60 minutes

Desired equipment: projector

**Organizers:**

 “BSR youth social entrepreneurship” BYSED Seed Money Facility project consortium

**Partners:**

Baltic Sea NGO Network

**Moderator:** Mrs**.** Darja Akhutina, Director NORDEN Association of Russia/ BS NGO Network focal point **(tbc)**

**Speakers:**

- Mrs. Magda Leszczyna-Rzucidło, Ph.D, Baltic Institute for Regional and European Concern - project Lead Partner, University of Gdansk

-Mr. Jaan Aps, Estonian Social Enterprise Network, project partner

- Mr. Matti Mäkelä, UBC Task Force on Youth Unemployment and Well-Being; Education Division, City of Turku

- Mr. Håkan Björk, chairman in the Norden Association, county of Västerbotten, winner of the “Pioneer in social entrepreneurship” award